

EXECUTIVE BOARD – 18 MARCH 2014

Subject:	Nottingham Plan Refresh 2013-14		
Corporate Director(s)/ Director(s):	Claire Richmond, Director of Policy Partnership and Communications Nigel Cooke, Director of One Nottingham		
Portfolio Holder(s):	Councillor David Mellen, Portfolio Holder for Children's Services		
Report author and contact details:	Liz Jones, Interim Head of Corporate Policy 0115 8763367 liz.jones@nottinghamcity.gov.uk Laura Catchpole, Corporate Policy Team 0115 87 64964 laura.catchpole@nottinghamcity.gov.uk		
Key Decision	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	Subject to call-in <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Reasons: <input type="checkbox"/> Expenditure <input type="checkbox"/> Income <input type="checkbox"/> Savings of £1,000,000 or more taking account of the overall impact of the decision			<input type="checkbox"/> Revenue <input type="checkbox"/> Capital
Significant impact on communities living or working in two or more wards in the City			<input type="checkbox"/> Yes <input type="checkbox"/> No
Total value of the decision: Nil			
Wards affected: All	Date of consultation with Portfolio Holder(s): February 2014		
Relevant Council Plan Strategic Priority:			
Cutting unemployment by a quarter			<input type="checkbox"/>
Cut crime and anti-social behaviour			<input type="checkbox"/>
Ensure more school leavers get a job, training or further education than any other City			<input type="checkbox"/>
Your neighbourhood as clean as the City Centre			<input type="checkbox"/>
Help keep your energy bills down			<input type="checkbox"/>
Good access to public transport			<input type="checkbox"/>
Nottingham has a good mix of housing			<input type="checkbox"/>
Nottingham is a good place to do business, invest and create jobs			<input type="checkbox"/>
Nottingham offers a wide range of leisure activities, parks and sporting events			<input type="checkbox"/>
Support early intervention activities			<input type="checkbox"/>
Deliver effective, value for money services to our citizens			<input checked="" type="checkbox"/>
Summary of issues (including benefits to citizens/service users):			
This report presents the recommended proposals to refresh the Nottingham Plan to 2020. The recommendations include the retention of 20 targets as they are and changes to 17 targets.			
Given the significant political and economic changes since the plan's launch, the One Nottingham Board and the leadership of Nottingham City Council asked for a refresh of the Nottingham Plan, to ensure the right areas of work are prioritised, that partnership resources targeted efficiently and the best measures are used to ensure it is delivering effectively for Nottingham citizens.			
Overall consensus is that the current focus of the targets continues to articulate the right outcomes for Nottingham citizens and its partners, but the details and measures needed some refinement.			
This refresh is not a full revision of the Plan.			
Exempt information: None			
Recommendation(s):			
1 To approve the recommended changes to 17 targets and 20 targets that remain unchanged, as listed in Appendix 1.			

1 REASONS FOR RECOMMENDATIONS

- 1.1 The refresh ensures the targets are appropriate, credible, robust and measurable, whilst maintaining ambition and possible areas which would benefit from dedicated partnership focus.
- 1.2 The revisions have been developed by Nottingham Plan lead officers in discussion with the One Nottingham Board, One Nottingham Partnerships and the Leadership of Nottingham City Council, including Portfolio Holders.

2 BACKGROUND (INCLUDING OUTCOMES OF CONSULTATION)

- 2.1 The Nottingham Plan to 2020 is the city's Sustainable Community Strategy, setting out a 10 year plan to bring the city half way to achieving the 2030 vision for Nottingham.
- 2.2 The Plan was developed from the extensive l'maginiNG consultation and engagement programme, which involved residents from across the city, community groups, businesses, voluntary and faith groups and public agencies across Nottingham. The Plan had a robust evidence base (the State of Nottingham) and all One Nottingham partners and partnerships were involved, including Nottingham City Council.
- 2.3 All One Nottingham partners remain committed to delivering the targets and ambitions in the Plan and the One Nottingham Board has overall responsibility for delivering the Plan, although responsibility for detailed delivery is delegated to the relevant board or partnership.
- 2.4 The One Nottingham Board and the City Council consider performance on the Nottingham Plan on an annual basis, through the development of an annual report. Targets which are not at expected position are considered by a joint One Nottingham and Scrutiny Performance Panel.
- 2.5 The context in which the Nottingham Plan is delivered has changed significantly since its development. Since 2009 there has been:
 - a coalition Government with a rapidly evolving policy landscape;
 - significant budget pressures and reduced capacity across partnerships;
 - significant reductions in the national and regional capacity of the civil service.

Summary of key proposals:

2.6 World Class Nottingham

- Target 1 (Gross Value Added (GVA)) and 2 (science and technology jobs) are proposed to change from absolute targets to comparative targets with the Core Cities. The change in the economic climate has made the original targets less meaningful and the change provides direction and ambition within the realistic comparative field of the Core Cities. On each proposed target Nottingham is currently benchmarked either mid-table or lower. The new targets seek to move us to move to the top of the Core Cities table.
- The proposal for changing target 2 moves the focus from 'Science and Technology' jobs, which no longer reflects the ambition within the Growth Plan. Instead we recommend a focus on 'Knowledge Economy' jobs, which captures science and technology jobs but also a wider range of

higher skilled technology jobs (e.g. high tech manufacturing and ICT). This will then be comparable to Core Cities.

2.7 Neighbourhood Nottingham

- Target 6 (people influencing decisions) has been revised to be more challenging from 40% to 55%.
- Target 8 (fuel poverty) has been revised to be more realistic and achievable by 2020 by using a Core City comparison.

2.8 Family Nottingham

- Target 1 (early years and development) need to be simplified and a proposal is being developed to focus on the proportion of 2 year olds accessing nursery provision.
- Target 4 (GCSEs) also needed to be simplified to raise GCSE attainment from the current rate of 50.3%, to the current Core City average of 55.4%.

2.9 Working Nottingham

Target 1 (employment rate) and target 2 (adult skills) are also proposed to have a revised and more realistic target:

- Target 1 (employment rate) has been revised from 75% to 70%. Nottingham's current rate is 58%. 26,000 net new jobs will be required to reach the revised target. 70% is the current highest level of employment in a Core City (Bristol) and the Core Cities average is currently 63%.
- Target 2 (adult skills) has been revised from 90% to 80%. Nottingham's current rate is 72%, with Bristol highest on 75% and Core Cities average of 69%. The best performing local authority district in 2012 was Richmond-upon-Thames – 88.1% of adults with Level 2 qualifications. Therefore revising to 80% remains challenging but more realistic.
- Target 5 (child poverty) is recommended not to change in this refresh. Work is underway to deliver joint accountability and delivery across Economic Development, Children and Families and Public Health.

2.10 Safer Nottingham

The proposals for these targets only cover to 2015. The Crime and Drugs Partnership (CDP) are currently working on targets from 2016 to 2020.

- Target 3 (drug treatment) will also now include 'no alcohol dependency' and a minor adjustment to the target takes account of this more challenging measure.

2.11 Healthy Nottingham

There was consensus about a need to maintain alignment with the Health and Wellbeing Strategy and consider the Public Health Outcomes Framework (PHOF), as advised by the Lead Officer. The PHOF is a national framework enabling comparison between authorities and therefore it is inevitable that Nottingham will be assessed and compared on these outcomes.

- Target 3 (physical activity) has been amended to align with the PHOF measure and has been made more challenging, moving from '3 x 30 minutes moderate physical activity per week' to '150 minutes of physical activity per week'.

- Target 6 (mental health) has been amended to align with both the Health and Wellbeing strategy and the PHOF.

2.12 Green Nottingham

Several options were considered for the Green Nottingham 2 (recycling – current target 50%) target, as it has become less achievable due to the inability to sustain the level of investment to achieve a greater level of recycling. Options considered included:

- deleting the target;
- maintaining recycling at the current level of 31.8%;
- or a modest increase to the current rate.

As a result the recommendation is a modest increase to the target to 32%.

3 OTHER OPTIONS CONSIDERED IN MAKING RECOMMENDATIONS

- 3.1 Other options were considered from a full scale revision of the plan to a minimal refresh of poorly performing targets. The refresh that has been undertaken was a halfway point between these extremes, ensuring a review of all targets and a focus on key priorities, without the need for new consultation and research that a full revision would require or a light touch which may not have adequately focussed on priorities.

4 FINANCIAL IMPLICATIONS (INCLUDING VALUE FOR MONEY/VAT)

- 4.1 There are no financial implications arising from the refresh targets. The recommended proposals can continue to be delivered within existing service plans.

5 RISK MANAGEMENT ISSUES (INCLUDING LEGAL IMPLICATIONS AND CRIME AND DISORDER ACT IMPLICATIONS)

- 5.1 Risk is managed through the departmental risk register and Partnership Governance Framework.

6 SOCIAL VALUE CONSIDERATIONS

- 6.1 The Nottingham Plan to 2020 seeks to improve the lives of our citizens through stimulating economic growth and enabling our communities to benefit from that growth.

7 REGARD TO THE NHS CONSTITUTION

- 7.1 Local authorities have a statutory duty to have regard to the NHS Constitution when exercising their public health functions under the NHS Act 2006. In making this decision relating to public health functions, we have properly considered the NHS Constitution where applicable and have taken into account how it can be applied in order to commission services to improve the health of the local community.

8 EQUALITY IMPACT ASSESSMENT (EIA)

Has the equality impact been assessed?

- (a) not needed (report does not contain proposals for new or changing policies, services or functions, financial decisions or

decisions about implementation of policies development outside the Council)

(b) No

(c) Yes – Equality Impact Assessment attached



9 LIST OF BACKGROUND PAPERS RELIED UPON IN WRITING THIS REPORT (NOT INCLUDING PUBLISHED DOCUMENTS OR CONFIDENTIAL OR EXEMPT INFORMATION)

9.1 None

10 PUBLISHED DOCUMENTS REFERRED TO IN THIS REPORT

10.1 Nottingham Plan to 2020

11 OTHER COLLEAGUES WHO HAVE PROVIDED INPUT

Name	Email	Telephone
Sponsoring Director: Nigel Cooke, Director of One Nottingham	Nigel.cooke@nottinghamcity.gov.uk	0115 8764997
Lead Officers: Alison Challenger, Deputy Director of Public Health	Alison.challenger@nottinghamcity.gov.uk	0115 8765105
Sue Flack, Director of Planning and Transport	Sue.flack@nottinghamcity.gov.uk	0115 8765896
Chris Henning, Director of Economic Development	Chris.henning@nottinghamcity.gov.uk	0115 8764906
Liz Jones, Interim Head of Corporate Policy	Liz.jones@nottinghamcity.gov.uk	0115 8763367
Colin Monckton, Head of Quality and Commissioning	Colin.monckton@nottinghamcity.gov.uk	0115 8764832
Peter Moyes, Director of Crime and Drugs Partnership	Peter.moyes@nottinghamcity.gov.uk	0115 8765656
Andy Vaughan, Director of Neighbourhood Services	Andy.vaughan@nottinghamcity.gov.uk	0115 8765627
Hugh White, Director of Sports, Culture and Parks	Hugh.white@nottinghamcity.gov.uk	0115 8764980
Supporting Officers: Laura Catchpole, Policy Officer	Laura.catchpole@nottinghamcity.gov.uk	0115 8764964
Chris Common, Organisational Planning and Performance Manager	Chris.common@nottinghamcity.gov.uk	0115 8763435

Peter Davies-Bright, Growth Plan Programme Manager	Peter.davies-bright@nottinghamcity.gov.uk	0115 87 63413
Paul Flowers, Housing Partnership Officer – Energy		0115 8763537
Antony Greener, Waste and Energy Services Manager	Antony.greener@nottinghamcity.gov.uk	0115 8765643
Alice Johnson, Acting Nottingham Plan Programme Manager	Alice.johnson@nottinghamcity.gov.uk	0115 8763372
Mary Lester, Service Improvement and Projects Team Leader, Neighbourhood Services	Mary.lester@nottinghamcity.gov.uk	0115 8763624
Lynne McNiven, Consultant in Public Health	Lynne.mcniven@nottinghamcity.gov.uk	0115 876 5429
Luke Murray, Insight Manager	Luke.murray@nottinghamcity.gov.uk	0115 8764852
Emma Orrock, Business Development Manager	Emma.orrock@nottinghamcity.gov.uk	101 x 8015172
James Rhodes, Policy, Performance and Insight Manager (CDP)	James.rhodes@nottinghamcity.gov.uk	0115 8765726
John Wilcox, Public Health Manager	John.wilcox@nottinghamcity.gov.uk	0115 8765110

Appendix 1

Current Target	Proposed	ON Board/ NCC Leadership feedback	Approved by Portfolio Holder/ and Partnership
World Class Nottingham			
WCN1 To recover and continue growth in Nottingham GVA (per capita) of 3.8% per year	Achieve and maintain Nottingham City GVA per capita to at least 30% above the England average.	Content with this proposal	Proposals discussed with Portfolio Holder (confirmed 22.1.14)
WCN2: 20,000 new jobs created in the science and technology sectors (to 75,100 jobs)	By 2020 Nottingham will have a greater proportion of its population working in the Knowledge Economy than any other Core City.	Content with this proposal	
WCN3: 5% growth in the visitor economy year on year	No change. Retain target.	Content with this proposal	
WCN4: Host at least 12 internationally significant cultural and sporting events per year	Host a minimum 4 internationally significant and 4 regional/city events per year	Content with this proposal	Proposals discussed with Portfolio Holder and Cultural Strategic Partnership & Nottm Major Sports Event Group (confirmed 6.1.14)
WCN5: Continue the increase in new business starts by 10% per year	Increase the rate of new business VAT registration to match that of the East Midlands.	Content with this proposal	Proposals discussed with Cllr MacDonald (confirmed by PDB 22.1.14)
Neighbourhood Nottingham			
NN1: Raise resident satisfaction with their neighbourhood (across the city) to 80%	No change. Retain target.	Content with this proposal	<i>Proposals to be discussed with Portfolio Holder</i>
NN2: Raise resident satisfaction with their neighbourhood to no less than 5% below the city average in every neighbourhood	Raise the residential satisfaction within each of the locality areas to no less than 5% below the city average.	Content with this proposal	

Current Target	Proposed	ON Board/ Leadership Group feedback	Approved by Portfolio Holder/ and Partnership
NN3: 11,500 net new homes from 2008-2020	9,900 net new homes from 2008-2020	Initial concern about the reduction & implied lack of ambition – now content with this proposal	Narrative improved to clearly present the case for revised target and how it realigns with the core strategy Proposal presented & agreed at Housing Strategic Partnership – Portfolio Holder present 4.2.14
NN4: Increase family housing stock outside of the city centre (as defined in the Nottingham Local Plan) to at least 33% of all housing stock	No change. Retain target.	Content with this proposal	
NN5: Increase the percentage of people who believe that people from different backgrounds get on well together in their local area to 80%	No change. Retain target.	Content with this proposal	<i>Proposals to be discussed with Portfolio Holder</i>
NN6: Increase the percentage of people who feel they can influence decisions in their locality to 40%	Increase the percentage of people who feel they can influence decisions in their locality to 55%	Content with this proposal	
NN7: Increase the use of public transport by 2 million trips to 58 million trips per year by 2020	No change. Retain target.	Content with this proposal	<i>Proposal to be discussed with Portfolio Holder on 10.3.14</i>
NN8: Eradicate fuel poverty by 2016	By 2020 Nottingham will have reduced fuel poverty below that of any other Core City	Content with this proposal	Proposals discussed with Portfolio Holder (confirmed 14.2.14) Proposal presented & agreed at Housing Strategic Partnership – Portfolio Holder present 4.2.14

Current Target	Proposed	ON Board/ Leadership Group feedback	Approved by Portfolio Holder/ and Partnership
Family Nottingham			
FN1: Raise the percentage of children developing well across all areas of the early years foundation stage so that Nottingham is in the top 25% of local authorities	Each year, all of our eligible 2 year olds (as specified by the Department for Education), access free nursery provision (15hrs per week)	A previous proposal considered having a basket of measures, however this was rejected and a simple target was preferred.	Original proposals forwarded to Cllr Mellen (CM 3.2.14) – <i>further discussion to follow as FN1 developed</i> <i>Proposals to be shared with Nottingham Children's Partnership 19.3.14</i>
FN2: Child obesity will be reduced to 18%	No change. Retain target	Content with this proposal	
FN3: The number of first-time entrants each year into the criminal justice system aged 10-17 will be halved	No change. Retain target	Content with this proposal	
FN4: The teenage pregnancy rate will be halved	No change. Retain target	Content with this proposal	
FN5: Raise the percentage of pupils achieving 5 or more A*-C GCSEs including English and Maths so that Nottingham is in the top 20% of the most improved local authorities	The percentage of pupils achieving 5 or more A*-C GCSEs including English and Maths is above the average of all Core cities	Content with this proposal	
FN6: Reduce the percentage of pupils leaving school with no qualifications to 0%	No change. Retain target	Content with this proposal	
Working Nottingham			
WN1: Increase the city's employment rate to 75%	Increase the city's employment rate to 70%	Content with this proposal	Proposals discussed with Portfolio Holder (confirmed 22.1.14)
WN2: Raise the proportion of adults with at least Level 2 qualifications to 90%	Raise the proportion of adults with at least Level 2 qualifications to 80%	Content with this proposal	
WN3: Move the city of Nottingham up out of the 10% most deprived authorities in England, i.e. out of the bottom 35	No change. Retain target	Content with this proposal	
Current Target	Proposed	ON Board/ Leadership Group feedback	Approved by Portfolio Holder/ and Partnership

WN4: Ensure that no neighbourhood is in the most deprived 5% nationally	No change. Retain target	Content with this proposal	Proposals discussed with Portfolio Holder (confirmed 22.1.14)
WN5: The proportion of children living in poverty will be halved	No change. Retain target, but address accountability.	Content with this proposal	
Safer Nottingham			
SN1: Reduce 'all crime' to the average for Nottingham's family of similar Community Safety Partnerships and the Core Cities	Reduce 'all crime' by 6% by 2014-15.	The CDP are currently working on targets from 2016 to 2020.	Proposals discussed with Portfolio Holder (confirmed 17.2.14) Raised at Crime & Drugs Partnership 26.2.14
SN2: Reduce core ASB calls to the Police by 39% (over a 2006/07 baseline) by March 2014	Reduce core ASB calls to the Police by 50% (over a 2006/07 baseline) by March 2015.		
SN3: Increase the number of people successfully completing treatment from 14.28% (2010/11 baseline) to 20.5% by March 2014	Increase the number of people successfully completing treatment from 14.28% (2010/11 baseline) to 15% by March 2015.		
SN4: Reduce the total proven reoffending rate for all adult and juvenile offenders to the 2009 national average (26.6%) by March 2014	Not possible to develop new target at this time. Retain target.	Content with this proposal	
Healthy Nottingham			
HN1: Reduce smoking prevalence to 20%, which is below the national average	No change. Retain target.	Content with this proposal	Proposals discussed at the Health & Wellbeing Board, Portfolio Holder present 26.2.14
HN2: Reduce the proportion of overweight and obese adults to the 2000 average levels for England (60%)	Retain target, but use Public Health Outcomes Framework (PHOF) measure – national comparator. Baseline and targets to be reset to 58%.	Content with this proposal	
Current Target	Proposed	ON Board/ Leadership Group feedback	Approved by Portfolio Holder/ and Partnership

HN3: Increase levels of physical activity to 32% of adults participating in 3 x 30 minutes moderate physical activity per week	Use PHOF measure – national comparator. Baseline and targets to be reset: Increase the proportion of adults achieving 150 minutes of physical activity per week to 56%	No appropriate local targets could be identified after further investigation. Content with this proposal	Proposals discussed at the Health & Wellbeing Board, Portfolio Holder present 26.2.14
HN4: Reduce the health inequality gap between Nottingham city and England by 70% by 2020. Defined as mortality rate from all circulatory diseases at ages under 75	No change. Retain target.		
HN5: Reduce alcohol related hospital admissions to 1,400 per 100,000 population	Retain target, but use new PHOF measure (due for release in late March). Baseline and targets to be reset.	Content with this proposal	
HN6: Improve mental health and wellbeing across the city (defined by reducing the proportion of people with poor mental health by 10%)	Reduce the proportion of people with poor mental health by 10% and maintain the city wellbeing level in line with England as a whole	Revised wording aligns with Health and Wellbeing strategy and incorporates PHOF measure – Content with this proposal	
Green Nottingham			
GN1: Reduce the city's carbon emissions by 26% of 2005 levels	No change. Retain target.	Content with this proposal	Proposals discussed with Portfolio Holder (confirmed 14.2.14) Proposals raised at Green Theme Partnership 26.2.14
GN2: Increase the reuse, recycling and composting of household waste to 50%	GN2: Increase the reuse, recycling and composting of household waste to 32%	Considered for deletion, but ON Board & Leadership preference for it to be retained with a lower target	
GN3: 20% of energy used in the city will be produced within the Greater Nottingham area from renewable or low/zero carbon sources	No change. Retain target.	Content with this proposal	